



# **Good Jobs Challenge**

***Economic Development Administration (EDA)  
American Rescue Plan funding***

***INVESTING IN AMERICA'S COMMUNITIES***

# EDA's Mission

*To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.*

- Increase America's global ECONOMIC COMPETITIVENESS
- Support COMMUNITY-LED ECONOMIC DEVELOPMENT
- Help communities develop RESILIENT AND AGILE local economies



# \$3 billion in American Rescue Act funding to Invest in America's Communities

This **historic investment** will support bottom-up economic development focused on advancing equity, creating good-paying jobs, helping workers to develop in-demand skills, building economic resilience, and accelerating the economic recovery for the industries and communities hit hardest by the coronavirus pandemic.

EDA investments made under the American Rescue Plan will support the Biden-Harris Administration's commitment to **build the American economy back better and stronger**.



# \$3 billion in American Rescue Plan funding to invest in:

Jobs for Today



**Good Jobs Challenge**  
*Travel, Tourism, & Outdoor Recreation*

Communities Built for All



*Economic Adjustment Assistance*  
*Indigenous Communities*  
*Coal Communities Commitment*

Regions for the Future



*Build Back Better Regional Challenge*  
  
*Statewide Planning, Research, & Networks*



# \$500 million for the Good Jobs Challenge

*Designed to get Americans back to work by establishing or strengthening regional workforce training systems to train workers with in-demand skills through sectoral partnerships*

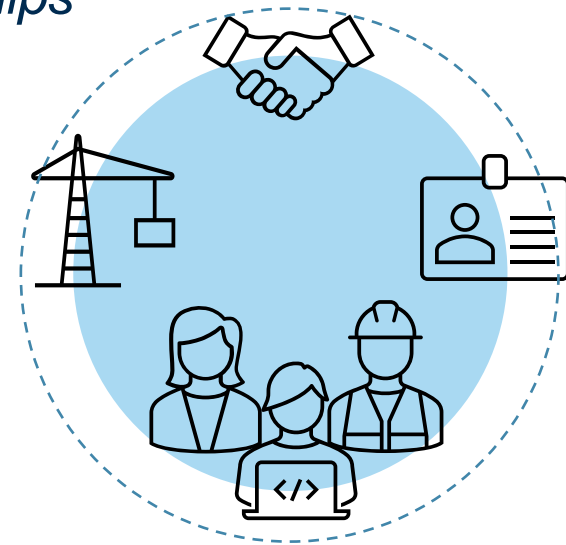
## **Regional Workforce Training System**

Establish or strengthen regional workforce training systems of key stakeholders, including industry partners, to develop employer-driven training models

## **Sectoral Partnerships**

Ensure processes exist to translate employers' skills needs into training models

Develop and deliver quality skills training



## **Outcomes**

Provide concrete, measurable impact (job placements, wage gain)

Secure employer commitments to hire and place workers into quality jobs



# Eligible Applicants

Eligible System Lead Entities or Backbone Organizations who will be the lead applicants for the Good Jobs Challenge include a(n):

- District Organization of an EDA-designated Economic Development District (EDD);
- Indian Tribe or a consortium of Indian Tribes;
- State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions;
- Institution of higher education or a consortium of institutions of higher education; or
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State.

*EDA is not authorized to provide direct financial assistance to individuals, small businesses, or for-profit entities under the BBB Regional Challenge*



# Award Timeline



# Project Types

EDA will fund work at all of three phases or the later phases of the workforce training system lifecycle, as applicable to regional needs. To access funding for later phases, a grantee must demonstrate successful completion of the previous phase.

## System Development

Funding to help a backbone organization or system lead entity establish and develop systems and/or sectoral partnerships

## Program Design

Funding to develop skills training curriculum and materials and secure technical expertise to train workers

## Program Implementation

Funding for non-construction projects needed to provide workforce training (includes wrap-around services)



*Note that capital expenses, such as equipment purchase and training facility leases, are also permitted. However, construction activities are not allowable. Any workforce program that requires construction to be successful can and should apply to the EAA NOFO.*



# Employer Commitments

EDA is seeking applications that have firm employer commitments to hire. The employer commitment may come in different formats.

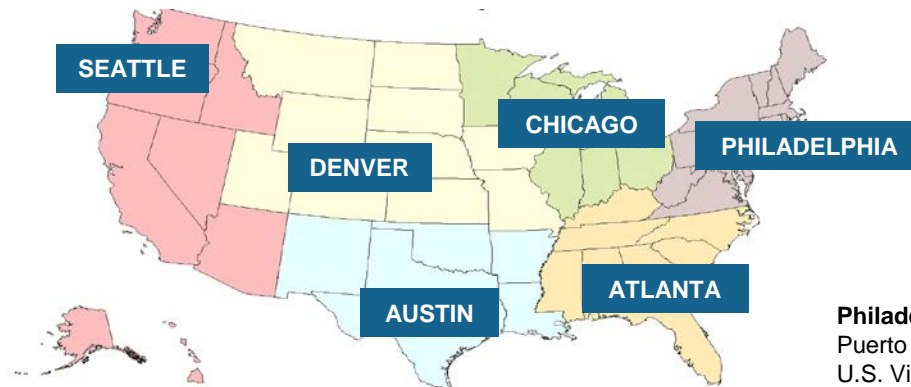
Examples include:

- **Work-and-Learn Programs or Registered Apprenticeships**
- **Conditional Hire:** Employer hires worker on the condition of successful completion of the training program and demonstration of skill acquisition and mastery.
- **Employer Commitments:** Employers commit to hiring a specific number of workers who successfully complete the training provided through the sectoral partnership.



# Next Steps to Apply

1. Read the Notice of Funding Opportunity (NOFO) and Eligibility Requirements: <https://eda.gov/funding-opportunities/>
2. Find your Economic Development District for planning support and technical assistance: <https://eda.gov/resources/directory/>
3. Email your questions about the American Rescue Plan Good Jobs Challenge to [GoodJobs@eda.gov](mailto:GoodJobs@eda.gov)



**Seattle:**  
American Samoa  
Guam  
Federated States of  
Micronesia  
Palau  
Marshall Islands  
Commonwealth of the  
Northern Mariana  
Islands

**Philadelphia:**  
Puerto Rico  
U.S. Virgin  
Islands



# Questions?

- What type of wrap-around services are eligible expenses? Can these funds be given directly to workers (e.g., for childcare/transportation)?
- Can funds be used for tuition or wages/wage subsidies?
- Can you tell us more about the requirement to be aligned with a Comprehensive Economic Development Strategy (CEDS)? What if my region doesn't have one?
- Are there are limits on funding requests or grants awarded?
- Can an organization be a part of multiple proposals for EDA ARP programs?



Visit <https://eda.gov/arpa/> to learn more about the American Rescue Plan Good Jobs Challenge and find contact information.