

WOMEN MAKE AMERICA PROSPECTUS

WOMEN MAKE AMERICA AWARDS

Formerly known as the STEP Ahead Awards

Strategic Underwriter | \$100,000

- Verbal acknowledgment from The Manufacturing Institute
- Speaking opportunity during the leadership training program
- **Two (2)** Women MAKE America Awards tables for 20 individuals
- Featured in the Women in Manufacturing Leadership video
- Appropriate name and logo recognition

Platinum | \$50,000

- Verbal acknowledgment from The Manufacturing Institute
- Speaking opportunity during the leadership training program
- **One (1)** Women MAKE America Awards table for 10 individuals
- Appropriate name and logo recognition

Gold | \$30,000

- **One (1)** Women MAKE America Awards table for 10 individuals
- Appropriate name and logo recognition
- Verbal acknowledgment from The Manufacturing Institute

Silver | \$15,000

- **One (1)** awards table for 10 individuals
- Appropriate name and logo recognition



WOMEN MAKE AMERICA PROSPECTUS

WOMEN MAKE AMERICA AWARDS

Additional sponsorship opportunities for added company recognition:

Women MAKE America Awards Chair | \$150,000 over two years

(two-year term; chair role preceded by one-year term as vice chair)

- Verbal acknowledgment from The Manufacturing Institute
- Speaking opportunity as the Women MAKE America Awards Chair during the Women MAKE America Awards
- **Two (2)** Women MAKE America Awards tables for 20 individuals
- Appropriate name and logo recognition
- Public announcement as chair
- **Three (3)** thought-leadership LinkedIn posts or articles per year
- Host a Women Connect event
- Opportunity to respond to media inquiries or event requests as appropriate

Women MAKE America Awards Vice Chair | \$150,000 over two years

(two-year term; vice chair role followed by a one-year term as presiding chair)

- Verbal acknowledgment from The Manufacturing Institute
- Speaking opportunity during the Women MAKE America Awards leadership training program
- **Two (2)** Women MAKE America Awards tables for 20 individuals
- Appropriate name and logo recognition
- Public announcement as vice chair
- **Two (2)** thought-leadership LinkedIn posts or articles per year
- Host a Women Connect event
- Opportunity to respond to media inquiries or event requests as appropriate

Entertainment (1 available) | \$30,000

- Name and logo recognition during performance

Food and Beverage (3 available) | \$15,000

- Feature your branding/product during the reception or dinner

Banner (4 available) | \$15,000

- Brand spotlighted visually throughout the entire awards gala

Leadership Program Gift (limited availability) | \$10,000

- Custom professional gift for 130 Honorees/Emerging Leaders