



Learn More
students@nam.org



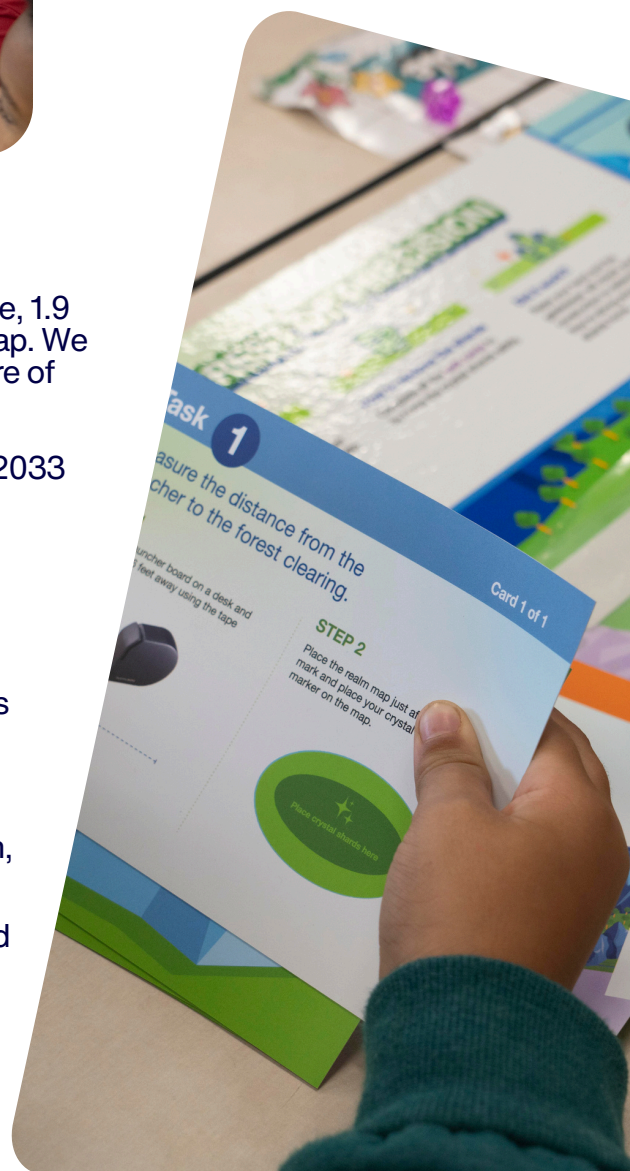
The Challenge:

Manufacturers will need to fill 3.8M jobs by 2033. Of those, 1.9 million may go unfilled because of a skills and applicant gap. We need to engage the next generation and make them aware of manufacturing careers.

Students in 4th grade today, will graduate high school in 2033 and could be your future employee.

The Innovators Quest

- A turnkey, gamified solution to help manufacturers engage directly with students in their local communities and raise awareness of manufacturing careers
- Connects students to manufacturing concepts, in-demand skills and diverse careers of today and tomorrow through characters and activities that are fun, challenging and age-appropriate
- Company employees/volunteers facilitate activities and serve as the direct connector between the Quest and real-world manufacturing
- Designed for use with students in grades 4-9, and adaptable for both older and younger groups
- Accessible, easily transported, reusable, scalable



The MI's mission is to build, diversify and strengthen the manufacturing workforce. The Innovators Quest is part of the MI's work to attract the next generation of the manufacturing workforce. To learn more visit themanufacturinginstitute.org.