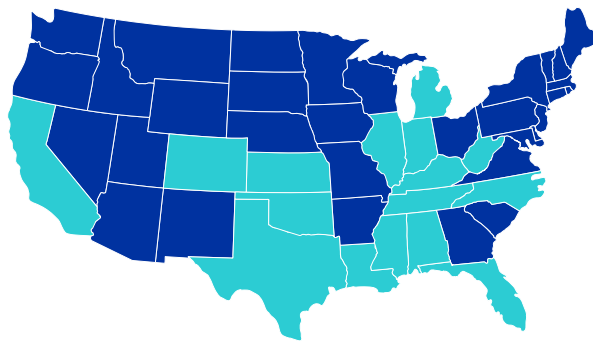


The Federation for Advanced Manufacturing Education is the new American model for manufacturing skills development. Created by Toyota in 2010 and managed since 2019 by the Manufacturing Institute, the FAME model develops highly skilled, professional, and sought-after talent who can meet the unique needs and challenges of today's modern manufacturing workforce.

Building on a strong foundation,
**the FAME USA
network now
covers...**



16
States

45
Chapters



450+
Manufacturers

Engaged in the FAME program.



200+
Conference
Attendees

Invested in the advancement
of the manufacturing industry.



**Attendee
Roles**

- › Operations
- › Human Resources
- › Maintenance
- › Manufacturing Leadership
- › Community Partners

The FAME National Conference is a dynamic three-day event bringing together manufacturing leaders, college decision-makers, and community partners to address workforce challenges and share strategies for growth. Attendees include operations, HR, and maintenance leaders, as well as those driving the development of new FAME chapters.

Sponsoring this conference provides direct access to key decision-makers responsible for equipping chapters with tools, machinery, and resources. With FAME's rapid national growth, this is a unique opportunity to showcase your brand, build valuable relationships, and support a program transforming U.S. manufacturing.

Elevate your visibility, create meaningful connections, and align your business with the future of manufacturing innovation. For sponsorship-related inquiries, please contact Rachael Scheffler, Head of Partnerships and Philanthropy, at rscheffler@nam.org.

Diamond Sponsor | \$15,000 (1) available

- Recognition as a “Diamond” networking reception co-host
 - Opportunity to provide brief welcome remarks at the networking reception
 - Co-branded cocktail napkins
- Sponsorship verbally recognized from main stage (in opening comments, two days)
- Social media posts made by the MI and/or FAME channels, highlighting sponsor’s support for the conference
- Scrolling banner in event app
- Sponsor profile page in the conference mobile app—accessible by all attendees
 - Includes company logo, website, contact information, links to social media and other conference material
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and four (4) complimentary tickets to attend the conference



Platinum Sponsor | \$7,500

- Sponsorship verbally recognized from main stage (in opening comments, two days)
- Social media posts made by the MI and/or FAME channels, highlighting sponsor’s support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Scrolling banner in event app
- Sponsor profile page in the conference mobile app—accessible by all attendees
 - Includes company logo, website, contact information, links to social media and other conference material
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and three (3) complimentary tickets to attend the conference

Gold Sponsor | \$5,000

- Social media posts made by the MI and/or FAME channels, highlighting sponsor's support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Scrolling banner in event app
- Sponsor logo included in event app
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and two (2) complimentary tickets to attend the conference

Silver Sponsor | \$3,000

- One planned social media post made by the MI and/or FAME channel, highlighting sponsor's support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Sponsor logo included in event app
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and one (1) complimentary ticket to attend the conference

Bronze Sponsor | \$2,000

- Sponsor logo included on event app
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com



A la Carte Options:

Conference Welcome Sponsor | \$6,000 (1 available)

- › Branded hotel key cards for guests staying at the conference hotel
- › Welcome card from sponsor provided to each guest upon check in
- › Signage with sponsor logo placed at check in desk
- › Logo displayed from stage before each general session (two to three times during event)
- › Sponsor logo included in event app
- › Logo included in pre-/post-conference communications and on event signage
- › Logo included on the conference event webpage and on FAME-USA.com
- › One (1) complimentary ticket to attend the conference



FAME Student End of Semester Presentation Sponsor | \$2,500 (2 available)

- › Supports the prizes for the winners
- › Logo included on the conference event webpage and on FAME-USA.com
- › Opportunity to provide prize(s) to winner(s)
- › Sponsor recognition provided during FAME student presentation general session
- › One (1) complimentary ticket to attend the conference

Breakout Session Sponsor (two levels from which to choose)

- › Sponsor logo on signage outside of one (1) breakout session and opportunity to provide a two-minute introduction at said breakout session and one (1) complimentary ticket to attend the conference | **\$2,500**
- › Sponsor logo on signage outside of one (1) breakout session and one (1) complimentary ticket to attend the conference | **\$1,500**

Lanyard Sponsor | \$1,500 (one available)

- › Co-branded lanyards for each conference attendee