

The Federation for Advanced Manufacturing Education is the American model for manufacturing skills development. Created by Toyota in 2010 and managed since 2019 by the Manufacturing Institute—the workforce development and education affiliate of the NAM—the FAME model develops highly skilled, professional and sought-after talent who can meet the unique needs and challenges of today’s modern manufacturing workforce. Every year, FAME graduates transition into diverse, well-paying, career pathways in critical skilled disciplines across the manufacturing industry and across the country.

“ I honestly believe that this program could change the way this country trains manufacturing maintenance technicians for years to come.”

Steven Cross
*Utilities Reliability GT Team Leader
Engineering Site Maintenance*

Building on 13 years of success, the FAME USA network now covers **16 states with over 40 chapters** supported by more than **425 manufacturers** of all sizes. More than **1,100 students** are enrolled in the program, and ultimately, these students will join the more than **1,850 graduates** to date as they move into full-time employment in critical roles supporting manufacturers across the country.



The FAME National Conference is an engaging three days of information sharing, network building and deep discussion among FAME peers from across the country. This event allows FAME network members to share their knowledge and expertise on essential topics and learn more about how chapters are adapting to changes in the workforce and economy. By supporting this conference, you will partner with the MI to **increase enrollment at existing chapters, improve operations and grow new chapters**, helping to ensure that the modern American manufacturing sector can sustain the momentum it’s experiencing today.

For sponsorship-related inquiries, please contact Rachael Scheffler, assistant vice president and head of partnerships and philanthropy, at rscheffler@nam.org.

Diamond Sponsor | \$15,000

- Recognition as a “Diamond” networking reception host
 - Opportunity to provide brief welcome remarks at the networking reception
- Introduction and recognition from main stage (in opening comments, two days)
- Multiple planned social media posts made by the MI, highlighting sponsor’s support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Scrolling banner on event app
- Sponsor profile page on the conference mobile app—accessible by all attendees
 - Includes company logo, website, contact information, links to social media and other appropriate conference material
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage, the MI’s webpage and on FAME-USA.com
- Demonstration table in main area of the event and four complimentary tickets to attend the conference

Platinum Sponsor | \$10,000

- Introduction and recognition from main stage (in opening comments, two days)
- Multiple planned social media posts made by the MI, highlighting sponsor’s support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Scrolling banner on event app
- Sponsor profile page on the conference mobile app—accessible by all attendees
 - Includes company logo, website, contact information, links to social media and other appropriate conference material
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and three complimentary tickets to attend the conference

Gold Sponsor | \$7,500

- Multiple planned social media posts made by the MI, highlighting sponsor’s support for the conference
- Logo displayed from stage before each general session (two to three times during event)
- Scrolling banner on event app
- Sponsor logo included on event app
- Logo included in pre-/post-conference communications and on event signage
- Logo included on the conference event webpage and on FAME-USA.com
- Demonstration table in main area of the event and two complimentary tickets to attend the conference

Silver Sponsor | \$5,000

- › One planned social media post made by the MI, highlighting sponsor's support for the conference
- › Logo displayed from stage before each general session (two to three times during event)
- › Sponsor logo included on event app
- › Logo included in pre-/post-conference communications and on event signage
- › Logo included on the conference event webpage and on FAME-USA.com
- › Demonstration table in main area of the event and one complimentary ticket to attend the conference

Bronze Sponsor | \$2,500

- › Sponsor logo included on event app
- › Logo included in pre-/post-conference communications and on event signage
- › Logo included on the conference event webpage and on FAME-USA.com

A la Carte Options:

Event App Sponsor | \$3,500 (One Available)

- › Sponsor logo on table centerpieces in general sessions; event app sponsor promoted in all pre-event communications and during the event
 - "Make the most of your conference experience by using RD Mobile event app brought to you by (insert sponsor name)"

Support a Student | \$1,000 (Unlimited)

- › Supports the scholarship fund that enables more students to attend the FAME National Conference
- › Sponsor recognition during FAME student panel general session

Breakout Session Sponsor (Two Levels from Which to Choose):

- › Sponsor logo on signage outside of one breakout session | \$1,000
- › Sponsor logo on signage outside of one breakout session and opportunity to provide a two-minute introduction at said breakout session | \$2,000

Lanyard Sponsor | \$500 (Three Available)

- › Co-branded lanyards for each conference attendee