



INFLATION RESOURCE

Bundle for Manufacturers





**HOW TO SAVE MONEY AND PROTECT
YOUR BUSINESS AMID RISING COSTS
AND UNCERTAINTY**





Chances are your manufacturing business is feeling the effects of inflation. Costs for raw materials, energy and fuel are on the rise. At the same time, the worker shortage is driving up wages. Uncertainty and lower profit margins are the results.

Just How Bad Is It?

According to Chad Moutray, Chief Economist for the National Association of Manufacturers, “Over the past 12 months, producer prices for final demand goods and services jumped 11.2%, the largest increase on record. At the same time, core producer prices increased 7.0% year-over-year in March. Manufacturers continue to cite soaring raw material costs and supply chain disruptions as two of their top challenges.”





PRIMARY CURRENT BUSINESS CHALLENGES, FIRST QUARTER 2022



Note: Respondents were able to check more than one response; therefore, responses exceed 100%.





HOW YOU'LL BENEFIT

- ✓ Find a range of resources to improve your bottom line amid inflation
- ✓ Enhance your company's cybersecurity
- ✓ Expand your supplier pool and your customer base
- ✓ Attract and retain talent with better benefits
- ✓ Reduce utility costs and increase energy resilience
- ✓ Instantly save money on shipping and freight
- ✓ And more



Rising costs affect nearly every aspect of your business and your bottom line. Access the resources that follow to get started identifying ways to save money or save time to dedicate to other priorities and protect your company today.





CYBERSECURITY: High-Risk Checklist



Protect all your company's assets. Cyber antagonists target manufacturing companies by going after people, systems and processes. Download the **Manufacturing Cybersecurity High-Risk Checklist** for cybersecurity best practices in each of these areas. Learn your specific risks by taking the free Cyber Risk Assessment from the NAM.

GET THE CHECKLIST >





WORKFORCE: NAM Manufacturers Retirement



Increase employee loyalty and attract new talent with help from a robust 401(k) and savings plan. NAM Manufacturers Retirement is a multiple-employer plan that can help you increase administrative efficiencies, reduce fiduciary risk and manage the costs of your 401(k) program.

LEARN MORE >



A photograph of three female manufacturing workers in a factory setting. They are wearing blue lab coats and safety glasses, working at a station with bright overhead lights. The image is partially covered by a blue geometric overlay on the left and bottom.

BENEFITS: NAM Health Care



Better benefits can help you attract and retain better talent, and NAM Health Care can help. This exclusive program from the National Association of Manufacturers helps manufacturing companies with under 100 employees offer Fortune-500 type health, dental, vision and life coverage.

LEARN MORE >





SUPPLY CHAIN: Northrop Grumman Case Study



Find out how Northrop Grumman reduced their search for qualified suppliers from months to weeks with help from the CONNEX Marketplace. This database of manufacturers and suppliers in the U.S. streamlines operations by enabling posts and responses to needs and searches for qualified suppliers all on one platform to expand and grow business.

READ THE CASE STUDY >





ENERGY EFFICIENCY: Energy Optimization Toolkit



Learn how to reduce your overall energy demand and overall costs while enhancing resilience, efficiency and sustainability. Download the **NAM Energy Optimization Toolkit** for Manufacturers for tips, strategies and technology solutions to improve your energy management and reduce expenditures.

DOWNLOAD NOW >





SHIPPING AND FREIGHT: NAM Shipping



Save money, avoid errors and take some hassle out of your shipping with help from NAM Shipping. Click to browse available discounts on UPS, including 50% off Air, 30% off Ground and 75% off heavyweight shipments with UPS Freight®.

EXPLORE DISCOUNTS >





TAX CREDITS: Incentives Quick Start Guide



Find out how to claim your share of \$80 billion in government incentives available to businesses in the U.S. each year. Download the **Incentives and Tax Credits Quick Start Guide for Manufacturers** for examples and advice to get started.

DOWNLOAD NOW >





COMPENSATION: Labor Market Report



Manufacturing companies can't solve their workforce challenges by simply increasing wages and benefits. **The Manufacturing Experience: Compensation and Labor Market Competitiveness** report from the Manufacturing Institute* provides an overview of what some companies have done to compete for talent.

READ THE REPORT >

*The Manufacturing Institute is the 501(c)(3) nonprofit workforce development and education partner of the National Association of Manufacturers. The MI's mission is to inspire, educate and empower the manufacturing workforce of today and tomorrow.





LEGAL: NAM Legal Referral Service—powered by Meritas



Access world-class attorneys with one click to help answer your questions on a range of legal issues, including contracts, labor and employment, environmental compliance and more. NAM members receive a 30-minute courtesy advice phone call with a lawyer from the Meritas global law firm network.

SCHEDULE A CALL >





NEED MORE SUPPORT?

This resource bundle is just one example of how the National Association of Manufacturers helps you navigate disruption and inflation while protecting your bottom line. Join the NAM today to access the full range of member benefits. If you're already a member, you can renew your membership using the button below.



OPERATIONAL SOLUTIONS

Valued. Trusted. Connected.

Working to help improve manufacturers' bottom line

