



Incentives and Tax Credits
Quick Start Guide
for Manufacturers





**HOW TO CLAIM YOUR SHARE OF \$80 BILLION
IN GOVERNMENT INCENTIVES AVAILABLE TO
BUSINESSES IN THE U.S. EACH YEAR**

Did you know



Did you know that your manufacturing business could qualify for incentives for expansion, hiring, training and equipment upgrades? How about credits for installing clean or renewable energy sources? Incentives come in the form of property tax reductions, sales tax breaks, free land, grants, low- or no-interest loans and more. If you need guidance on how to identify, claim and manage incentives, the NAM INCENTIVES AND TAX CREDITS QUICK START GUIDE FOR MANUFACTURERS can help.





HOW YOU'LL BENEFIT

- ✓ Discover the range of incentives and tax credits your business might be eligible to receive
- ✓ Understand how to manage application, approval and compliance phases of incentives
- ✓ Learn how to connect with an incentives expert who can navigate the process for you
- ✓ Find out if you are paying unrequired taxes and are owed a refund
- ✓ Know what impact any changes in your planned expansion and growth could have on previously awarded incentives and how to manage
- ✓ Continue efforts to create a company culture that is welcoming to people of all genders, abilities and backgrounds.



Your business contributes to the vitality of your city and state in the form of tax revenues, job creation, community support and more. In return for these benefits, governments offer various financial perks to fuel your success. Access the resources in this guide to get started identifying potential incentives and tax credits for your business.



A worker in a white lab coat and mask is operating machinery in a factory. The machinery features a large white spool of material and a blue belt. The worker is looking intently at the equipment. The background shows industrial shelving and other factory equipment.

RESOURCE 1 Podcast



Listen to The Bottom Line Podcast to learn about tax credits, incentives and other timely issues to help you run your business in today's world.

LISTEN NOW >

A woman with dark hair tied back, wearing a black t-shirt, safety glasses, and a colorful patterned face mask, is working in a factory. She is looking down at a workbench. In the background, there are shelves with boxes and hanging bundles of wires. The foreground shows a workbench with various wires and components.

RESOURCE 2

Electricity Tax Exemption Information



Find out why manufacturers are exempt from paying taxes on a portion of their electricity bill and, as this case study details, may be able to obtain a refund.

READ CASE STUDY >
DOWNLOAD INFO SHEET >



RESOURCE 3 Incentives Case Study



Learn how NAM Incentives Locator helped a Fortune 500 company secure \$1.68 million in incentives.

LEARN MORE >



RESOURCE 4 Compliance Update



Find out how remote work due to COVID-19 is affecting manufacturers' ability to comply with economic development incentive agreements.

READ THE ARTICLE >



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Working to help improve manufacturers' bottom line



NEED MORE SUPPORT?

This guide is just one example of how the National Association of Manufacturers provides resources and support to help you improve your bottom line. Join the NAM today to access the full range of member benefits. If you're already a member, you can renew your membership using the button below.

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