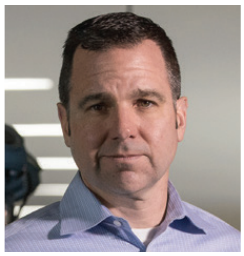
NAM INCENTIVES LOCATOR

powered by ATLAS Insight


Valued. Trusted. Connected.

Working to help improve manufacturers' bottom line

Manufacturing Incentives Case Study

Manufacturers consistently face complex investment decisions shaped by labor costs, project timelines, modernization goals, and the evolving incentives landscape. NAM Incentives Locator, powered by Atlas Insight, helps companies identify opportunities, strengthen project economics and navigate complex incentive programs with greater confidence. The following case study highlights how the NAM Incentives Locator supported a manufacturer with an expansion and modernization project.

Arkansas Manufacturing—Incentive Intelligence | South Central

Problem

A manufacturer evaluating a significant capital investment needed to understand Arkansas' rapidly evolving incentive landscape and identify programs capable of improving project economics prior to the company's final location decision.

Solution

Through the NAM Incentives Locator, Atlas Insight identified Arkansas's competitive incentive posture, surfacing newly authorized state funding, a targeted modernization tax credit and expanding Opportunity Zone designations that would be able to meaningfully offset the client's investment costs. Ultimately these Arkansas incentives helped the manufacturer considerably improve the project's overall ROI.

Context

Arkansas has taken an increasingly aggressive posture in competing for large-scale advanced manufacturing investment. In a recent legislative session, state lawmakers authorized up to $300 million to support a confidential project in the State, with up to $150 million available as an economic development incentive and up to $150 million available in public infrastructure improvements. This action reflects the State's willingness to move quickly and commit substantial resources for investments in strategic sectors including aerospace, automotive, steel, battery supply chain, food processing, forestry and industrial manufacturing.

Advanced manufacturing projects continue to be highly competitive among states, reflecting a national trend toward long-term economic development through tax base growth and supply chain expansion. As a result, states across the country are increasingly willing to move quickly, assemble customized incentive structures and deploy discretionary funding for projects that have a strong operational and economic fit.

Two programs in Arkansas were particularly relevant to the client's situation. The Arkansas Modernization and Automation Tax Credit supports manufacturers making a minimum $25 million investment commitment, with up to five years to meet the threshold, with eligible lease expenses eligible to count toward the total. Federal Opportunity Zones, with expanded designations beginning in July, offer capital gains tax advantages in qualifying locations. By identifying and evaluating these programs early, the NAM Incentives Locator demonstrated how expert support can strengthen project economics before key decisions are made.

EXPLORE HOW

NAM Incentives Locator can help manufacturers identify opportunities, improve project economics and navigate complex incentive programs.

Ready to talk about your project? Connect with an incentives expert.