

ENERGY OPTIMIZATION

Toolkit for Manufacturers

DISCOVER HOW TO REDUCE ENERGY
COSTS, IMPROVE SUSTAINABILITY
AND INCREASE RESILIENCE





Cost reduction strategies are always on the forefront for organizations. An effective way to curb costs is by taking a closer look at one of your biggest cost factors: energy. There is a strong chance your organization can improve upon your current energy management strategy. How? Reduce your overall energy demand while enhancing resilience, efficiency and sustainability. The **NAM Energy Optimization Toolkit for Manufacturers** can help you get started.





HOW YOU'LL BENEFIT

- ✓ Get ideas on energy efficiency upgrades that can reduce costs without impacting production
- ✓ Learn how one manufacturing company is saving \$9,000 per month with LED lighting
- ✓ Discover five ways to mitigate rising energy costs and six ways to see if you're spending too much
- ✓ Understand the benefits of solar energy and determine if your facility is a good candidate



Making even a few changes in your energy management can dramatically improve your bottom line while delivering additional benefits. Access the resources below to get started.



A full-page background image showing two workers in safety gear (hard hats and work clothes) crouching on a large array of solar panels. One worker, wearing a blue hard hat and dark clothing, is holding a tool. The other worker, wearing a white hard hat and a bright orange jumpsuit, is holding a laptop. The scene is set against a clear blue sky with some clouds. The image is framed by green and blue geometric shapes in the corners.

PODCAST: The Versatility and Efficiency of LEDs in Manufacturing



Hear how LED lighting can reduce costs and lessen environmental impact while improving safety for manufacturers

LISTEN NOW



VIDEO CASE STUDY: The Benefits of an LED Retrofit



Learn how a lighting upgrade saved Lux Global Label \$9,000 per month in utility costs, reduced their maintenance spending and made them eligible for green tax rebates.

WATCH NOW




INFOGRAPHIC: Top 5 Ways to Mitigate Rising Energy Costs



Discover five ways your facility can reduce energy consumption and costs through upgrades, renewables or improved energy management.

DOWNLOAD NOW



QUICK GUIDE: Bringing the Benefits of Solar to Your Organization



Use this reference sheet to help you weigh the benefits of solar and determine if your organization is an ideal candidate for solar solutions

DOWNLOAD NOW



CHECKLIST: 6 Ways to See if You're Spending too Much



Run through this quick checklist to identify areas where your organization might be overspending on energy.

DOWNLOAD NOW



OPERATIONAL SOLUTIONS

Valued. Trusted. Connected.

Working to help improve manufacturers' bottom line



NEED MORE SUPPORT?

This toolkit is just one example of how the National Association of Manufacturers provides resources and support to help you increase resilience, enhance sustainability and improve your bottom line. Join the NAM today to access the full range of member benefits. If you're already a member, you can renew your membership using the button below.

NAM ENERGY 

powered by APPI Energy

LEARN MORE

