**Sample Letter to the Editor—Manufacturing Day**

Dear Editor,

A recent study shows that 600,000 manufacturing jobs are unfilled in the United States due to a gap in the job requirements and the skills of those seeking work within the manufacturing sector. For [insert your company name], insert sentence about company here – personalize with information on your company/ employees / jobs created, etc.] This is why the National Association of Manufacturers (NAM); The Manufacturing Institute; the Fabricators & Manufacturers Association, International (FMA); and the U.S. Commerce Department’s Hollings Manufacturing Extension Partnership (MEP) have launched National Manufacturing Day, to be celebrated on October 4, 2013.

We’re hosting a (fill in what manufacturing day activity your company is doing) to highlight the importance of manufacturing to the U.S. economy and showcase the rewarding, highly skilled jobs available in manufacturing fields. Manufacturers across the nation, like me, will be participating in Manufacturing Day as sponsors, hosting open houses, public tours, career workshops and other events.

Manufacturing Day will draw greater attention to the outstanding opportunities that a career in manufacturing can provide and promote the pursuit of skills that will lead to a long-term career that offers security and growth for qualified candidates.

Hopefully, by opening up shop floors around the country, we will be able to show modern manufacturing for what it is—a sleek, technology-driven industry that offers secure, good-paying jobs.

Sincerely,