



U.S. COMMERCIAL SERVICE TRADE WINDS

FORUM & TRADE MISSION **2017**
SOUTHEAST EUROPE

OCTOBER 16–24

ROMANIA BULGARIA CROATIA GREECE SERBIA

One Mission for Unmatched Business Opportunity

The TRADE WINDS forum and trade mission series has facilitated more than \$240 million in export sales for companies like yours over the last ten years.

In 2017, TRADE WINDS--SOUTHEAST EUROPE is your chance to be a part of that history of success and gain a strategic foothold in some of Europe's most dynamic markets.

Make Connections on the Ground in Europe

The countries in Southeast Europe are investing heavily in economic development, and the region is expected to grow rapidly in the near term. That means there are opportunities for U.S. businesses to gain potential customers and start new deals.

TRADE WINDS--SOUTHEAST EUROPE will connect your company to business leaders, government decision-makers, and industry experts who can get you on the path to success.

TRADE WINDS--SOUTHEAST EUROPE Forum in Romania

- Participate in a focused business development conference, highlighting opportunities and challenges in the region.
- Attend high-visibility networking events with key leaders from business and government.
- Meet one-on-one with U.S. commercial experts from more than 25 European markets who can connect you to trade leads and help you tailor your market strategy.

Find Potential Customers in Five Dynamic Markets

Apply for business-to-business meetings with pre-screened potential partners on the ground in five markets:

- Bulgaria
- Greece
- Serbia
- Croatia
- Romania

U.S. Commercial Service—Connecting you to global markets.

Don't Miss Out!

export.gov/tradewinds

Trade Mission Stops

You may customize your itinerary and choose one or more of the five countries for business appointments.

Dates will vary based on selected mission stops. Cost includes one company representative.

Companies with 500 or fewer employees:

Conference and one mission stop: \$1,950
Additional mission stop: \$1,000 each
Additional representative: \$500 each

Companies with more than 500 employees:

Conference and one mission stop: \$3,300
Additional mission stop: \$1,000 each
Additional representative: \$500 each

TRADE WINDS Forum Only

Bucharest, Romania

Date: October 18-20, 2017

Cost: \$650 per attendee

Gain Added Exposure as an Official Sponsor

Take advantage of multiple sponsorship opportunities that will provide additional visibility and benefits during TRADE WINDS.

export.gov/tradewinds/sponsors

For More Information:

tradewinds@trade.gov

