**Sample letter from Exporting Companies to Suppliers - General Trade Letter**

Dear [Supplier Company CEO]:

As a valued part of [company’s] supply chain that helps us produce best-in-class products, I want to share with you how important international trade and trade agreements are to the success of our business.

With 95 percent of the world’s consumers living outside of the United States, our company and those in our supply chain need access to markets abroad. Trade and exports have already paid dividends for [company] and manufacturers across America. Over the last 25 years, manufacturing output in the United States has quadrupled to a record high, which is supported by a quadrupling of U.S. exports of manufactured goods over the same period.

Today, [company] sells our products in [name of countries or number of countries]. That growth has helped us add jobs and spur new investment. For example, [example]. As a result, we have been able to work with key suppliers like [supplier company] as we continue to grow.

Unfortunately, manufacturers in the United States risk falling behind our competitors, and we face more barriers overseas than many of our competitors in Europe and Asia. China, Europe, Mexico and many other countries are negotiating many more trade agreements than the United States, and those agreements exclude and disadvantage manufacturers in the United States like ourselves.

I urge you to work with us at [company] to move forward on a strong trade agenda that will open markets, level the playing field and give manufacturers a boost in the global competition for jobs and investment. It is critical that we raise our voices in public settings and communicate to policymakers and our own employees.

[Name of person] will be calling to follow-up on this letter to see how [supplier company] can help ensure that manufacturing in America continues to grow and expand through opportunities overseas.