**Sample Letter to the Editor - General Trade Letter**

To the Editor:

With 95 percent of the world’s consumers living outside of the United States, manufacturers need access to markets abroad.

Trade and exports have already paid dividends for [company] and manufacturers across America. Over the last 25 years, manufacturing output in the United States has quadrupled to a record high, which is supported by a quadrupling of U.S. exports of manufactured goods over the same period.

Today, [company sells our products in [name of countries or number of countries]. That growth has helped us add jobs and spur new investment. For example, [example].

Unfortunately, manufacturers in the United States risk falling behind our competitors, and we face more barriers overseas than many of our competitors in Europe and Asia. Congress and the Administration should move forward on a strong trade agenda that will open markets, level the playing field and give manufacturers a boost in the global competition for jobs and investment.