*Please cut and paste the language below into e-mails, newsletters or flyers for your employees. You are welcome to modify and edit as appropriate to fit your messages and the culture of your company. Also, consider personalizing messages as much as possible to have the greatest effect.*

**General Voter Registration Message (1) for E-Mail and Newsletters**

Every American citizen has the right and responsibility to voice his or her opinion on Election Day.

But you can’t vote if you’re not registered.

Are you and your family members registered to vote?

In [State], you must be registered by [deadline] to vote in the upcoming [primary/general] election. Visit [website] to find information on registering to vote in [State].

Be a Manufacturing Voter on Election Day—register to vote!

**General Voter Registration Message (2) for E-Mail and Newsletters**

In 2012, there were 112.6 million private-sector employees in the United States, but only 72.5 million of them were registered to vote.

*Are you one of the missing 40 million?*

If so, take a moment today to register to vote in advance of the upcoming [primary/general] election. Visit [website] to find information on registering to vote in [State] or to check your voter registration status. It couldn’t be easier!

We all need to have a say in choosing who will represent us at every level of government. The deadline to register in [State] is coming up soon. Register to vote today and be a Manufacturing Voter!

**General Voter Registration Message (3) for E-Mail and Newsletters**

“But my vote won’t make a difference…”

Yes, it will! Consider the words of President Franklin Delano Roosevelt: “Nobody will ever deprive the American people of the right to vote except the American people themselves, and the only way they could do this is by not voting.”

All of us can make a difference by using our voices at the polls on Election Day. *However, you cannot cast a vote if you are not registered.*

Take a moment in the coming days to register to vote. The process is simple and easy! Visit [website] to find information on registering to vote in [State] or to check your voter registration status.

All of us have a say in determining the course of the future for our families, communities and [Company]. Ensure your voice is heard by registering to vote today!

**“One More Week to Register” Message for Written Communications**

The deadline for voter registration in [State] is approaching quickly, and we want to ensure that all eligible employees at [Company] use their voice on Election Day.

Take a moment today to visit [link] to register to vote. Your registration application must be submitted by [Day], [Date], for you to be eligible to vote in the upcoming [primary/general] election.

Every American citizen has the right and responsibility to voice his or her opinion on Election Day. We want you to be a Manufacturing Voter in 2016!

**Internal Voter Registration Drive Announcement**

***Note: Before scheduling a voter registration drive, check with your state’s Board of Elections to ensure you are acquainted with the rules and regulations for your state.***

At [Company], we believe that voting is an important duty of responsible citizenship. To help ensure that all of the [Company] family can cast a vote on Election Day, we will host a voter registration drive at [Location] on [Day], [Date], at [time].

If you are not registered to vote, or need to update your voter registration, make plans to stop by. It will only take a few minutes of your time, and once registered, you will not need to register again, unless you move.

If you are registered to vote but would like to volunteer during the drive, contact [Contact Name] at [info].

Be a Manufacturing Voter on Election Day—register to vote!

**Community Voter Registration Drive Announcement**

***Note: Before scheduling a voter registration drive, check with your state’s Board of Elections to ensure you are acquainted with the rules and regulations for your state.***

At [Company], we believe that voting is an important duty of responsible citizenship. As part of [Company]’s outreach to the community, we have organized a voter registration drive that will take place at [Location] on [Day], [Date], at [time].

If you are not registered to vote, use this as an opportunity to show your [Company] pride and come out to register. If you are a registered voter, bring your family members, friends and neighbors who are not, and we will ensure they have a chance to sign up.

Be a Manufacturing Voter on Election Day—register to vote!