*Please cut and paste the language below into e-mails, newsletters or flyers for your employees. You are welcome to modify and edit as appropriate to fit your messages and the culture of your company. Also, consider personalizing the messages as much as possible to have the greatest effect.*

**General GOTV Message (1) for E-Mail and Newsletters**

Every day, decisions that are made by elected officials at city hall, in the state legislature and in the halls of the U.S. Capitol affect the way that we live our lives and, ultimately, the way [Company] is able to do business and thrive in the American economy. All of us have a say in choosing the people who make those decisions, and as a manufacturing worker, your voice is extremely important.

This election year, Americans will elect 435 members of the House, 35 senators, 36 governors and countless state and local officials. Don’t be silent; be a part of our democracy and make your voice heard in both the primary and general elections.

The 2016 elections are right around the corner, and [company] is committed to ensuring that our employees are part of the electoral process. Visit our website at [link] for information on voter registration, early voting and candidates in your area.

In 2016, you have a voice, and you have a vote—be a Manufacturing Voter!

**General GOTV Message (2) for E-Mail and Newsletters**

Think your vote won’t make a difference? Think again.

Consider this: In 2012, two U.S. House seats were determined by a difference of fewer than 1,000 votes each. If those voters had chosen not to go to the polls, there would be a different leader in both seats.

As an employee of [Company], you are part of a 12 million–strong manufacturing army of men and women who make things in America. Imagine the impact manufacturing workers could have if they all went to the polls this year.

You have a voice, and you have a vote. Make your voice heard on Election Day—be a Manufacturing Voter!

**General GOTV Talking Points for Meetings**

* The 2016 elections are right around the corner.
* [Company] is committed to ensuring that as many of our employees as possible go to the polls to help elect our leaders.
* You have a say in determining who will make decisions that affect your family, your community and [Company].
* We need you to take time to go to the polls.

**Early Voting in Person**

Early voting is now underway!

If you are unable to go to the polls on Election Day, you may be able to vote early in person. Early voting allows you to participate in the [primary/general] election at a time that is more convenient for you. To find out if you’re eligible to vote early and get more information, visit our website at [link].

Join your [Company] family and be a Manufacturing Voter in 2016!

**Early Voting by Mail**

“But I’m too busy to go to the polls!”

We know. Life can get hectic, but there is an easy and flexible way to ensure that you will have time to do your civic duty. Early voting allows you to participate in the election when it is most convenient for you. In [State], your county Board of Elections must receive requests for absentee ballots no later than [deadline]. If you haven’t already voted early in person, now is the time to request an absentee ballot.

To find out if you’re eligible to vote early by mail and to get instructions and forms, visit our website at [link].

Join your [Company] family and be a Manufacturing Voter in 2016!

**Tomorrow Is Election Day**

Tomorrow, you will have the opportunity to cast a vote in the [primary/general] election. We at [Company] strongly encourage you, your family and friends to participate in the electoral process and vote for the candidates of your choice.

Your polling location and voter registration information can be found by clicking here [link]. Polls are open from [times].

Join your [Company] family and be a Manufacturing Voter tomorrow—don’t forget to go to the polls!

**Today Is Election Day**

I’m a proud Manufacturing Voter today; are you?

Make an effort to go to the polls today if you have not done so yet. There is much at stake in this election, and we want to ensure your voice is heard!

Polls are open from [times]. Your polling location information can be found by clicking here [link].

Stand with your [Company] family and be a Manufacturing Voter today!