**NAM Social Media Cheat Sheet for August Recess 2017**

**Twitter**

1. **Follow NAM Twitter handles and retweet appropriate posts:** @ShopfloorNAM & @JayTimmonsNAM. Retweet NAM tweets on August Recess.
2. Join the conversation by **using August Recess and manufacturing hashtags***, including* #WeAreMFG and #HearUsMFG.
3. **Put the Twitter handle of your Senators/Member of Congress in your tweets.** To find their Twitter handles, visit their web sites ([House](http://www.house.gov/representatives/)/[Senate](http://www.senate.gov/general/contact_information/senators_cfm.cfm)).
4. **Use the following example tweets** or make up your own:

* August Recess means it’s time to tell lawmakers to vote for #manufacturing in Washington. #HearUSMFG <http://bit.ly/2vLceor>
* This is manufacturing’s moment. @ShopfloorNAM offers easy ways to engage during August Recess. #WeAreMFG <http://bit.ly/2vLceor>
* Want to engage with your lawmakers while they’re home? It’s easy with this toolkit. #HearUsMFG <http://bit.ly/2vLceor>
* Washington lawmakers must vote for #manufacturing priorities. This is our time. #HearUsMFG <http://bit.ly/2vLceor>
* I support American #manufacturing workers & Washington should too! #HearUsMFG

**Facebook**

Tag Name: National Association of Manufacturers

*Example Posts:*

* This is manufacturing’s moment. Lawmakers in Washington must listen to America’s manufacturing workers and fight for issues critical to manufacturing success like tax reform, infrastructure investment, regulatory reform and more. The National Association of Manufacturers have the solution with their August Recess toolkit. Check it out here: <http://bit.ly/2vLceor>

**LinkedIn**

Tag Name: National Association of Manufacturers

*Example Posts:*

* Do you support America’s manufacturing workers? If yes, take action this August while your member of Congress is home. It’s easy with this Congressional Recess toolkit. <http://bit.ly/2vLceor>